

# VANCOUVER PRIDE SOCIETY

# 2018 Pride Parade Terms and Conditions

**Entry Rules, Regulations and Maps** 

# 2018 VANCOUVER PRIDE PARADE GENERAL ENTRY INFORMATION & GUIDELINES

#### WELCOME TO THE 2018 VANCOUVER PRIDE PARADE!

There are often changes from year to year. Please read the following information carefully, even if you have been in the Parade before.

# PARADE DAY - AUGUST 5, 2018

Early in the morning the city closes the streets and clears any remaining cars parked along the route. The first streets closed are around Robson and Thurlow (Staging Area) where the parade entries will start to gather and line up in order after about 9:30 am. Prior to the start of the Parade, at approximately 11:30 am, the Police Motorcycle drill team will start onto the Parade route, clearing the way for entries.

At 12:00 pm sharp the parade starts at Robson St. and Thurlow St., led by the Dykes on Bikes and followed by 145 entries celebrating Pride. The parade moves along Robson St. to Denman, then down Denman to Beach, along Beach and Pacific, finishing at Jervis St. (see map). Entries will take about 50 minutes to reach the end of the route to the Dispersal Area where the parade entries will quickly tear down and pack up.

#### SCHEDULE

7:15 am	City begins closing streets along Parade route, starting with Staging Area
9:30 am	First entries arrive in Staging Area
11:30 am 12:00 pm	Police motorcycle drill team leaves to clear Parade route Parade begins!
12:50 pm	First floats arrive in Dispersal Area
2:00 pm	Last float leaves Staging Area
2:30 pm	Street cleanup begins at Staging Area
3:00 pm	Last float arrives in Dispersal Area
4:00 pm	Street cleanup done, streets reopened
ARRIVAL	

\* **New in 2018** - We have made changes to the Staging Area to accommodate significantly more participants in the Parade, so please make sure you review the new *Staging Area Map* and *Arrival Directions* attached.

You will arrive early on the big day to prepare for the start of the Parade. Your specific arrival time and location is on your entry identification card. The Staging Area is a crowded jigsaw puzzle of your fellow entries, so it is very important that your entry captain and vehicles show up on time. Participants in your entry can show up closer to the start of the Parade, but your entry captain and vehicle must be in place on time.

When you arrive at the staging area at your assigned arrival time, you will be assisted by volunteers who will help you locate your staging spot. Entries are arranged in rows, on either side of the road; *please park your vehicle against the curb, leaving the middle lanes of the road clear for emergency access and Parade personnel.* 

If you need to arrive at the Staging Area earlier than scheduled, please arrange with the Parade Coordinator by emailing parade@vancouverpride.ca

# 2018 VANCOUVER PRIDE PARADE GENERAL ENTRY INFORMATION & GUIDELINES

#### **STAGING AREA**

Once you are settled in the Staging Area, it is time to wait for the Parade to start. This is the time to put finishing touches on your entry, but please no major construction. Your entry should be prepared in advance so that you can do final assembly in the staging area in under half an hour and without power. For safety reasons, all participants in your entry must be in the fenced staging area before the Parade starts; latecomers may not be let in. *Accessible toilets will be available in the Staging Area.* 

#### PARADE START

The Parade will be starting promptly at 12:00 pm, with entries departing the staging area in order. Shortly before your entry is set to depart you will be approached by a volunteer. At that time, please ensure all participants are with your entry; **you need to leave on time, regardless of missing participants**. Vehicles should be started (but not left idling for too long) to make sure there are no delays in your departure, please promptly let a volunteer know of any problems.

As soon as the entry in front of you starts moving, you should start moving as well, keeping a distance of two car lengths (25 ft.). If you are at the start of a section with no entry in front of you, a volunteer will tell you when to start moving.

#### PARADING

Move slowly along the Parade route, keeping a distance of a few car lengths in front of the entry in front of you. There are 145 other entries parading with you, so to keep the Parade flowing smoothly please keep moving. In the interest of safety for participants and spectators **do not stop along the Parade route**, except for emergencies. If you see a gap forming in front of you, speed up to catch up to the entry in front of you. All vehicles must have wheel guards to ensure the safety of spectators and participants. Please walk to the side of the road to hand out swag to spectators to ensure the public does not run out into the Parade route. In the interest of safety and the environment, swag and hand outs are not to be thrown.

*Turns*: The Parade route has two left-hand turns, at Robson/Denman and Denman/Beach. You may slow down to make the turn, but only as much as necessary.

*MCs*: There are three MCs along the Parade route, who will announce your entry to the crowd, using your media commentary. Please ensure your entry number is visible on the left side of your entry facing the MCs. Do not stop or slow down for the MCs.

#### PARADE END

You will enter the fenced dispersal area at the end of the Parade. As you enter this area you will be directed to a temporary breakdown spot by volunteers; please move there quickly and turn off your music. You will only have a maximum of 10 minutes to do the minimal amount of breakdown to make your vehicle roadworthy again, as you will be exiting the Dispersal Area onto public roads. There are no garbage facilities in the area, so please take everything with you. Volunteers will be supplying garbage bags for smaller loose items, but you must take the bags with you when you leave the area.

Delays in the Dispersal Area will slow down the entire Parade and cause major safety hazards so please get through the Dispersal Area as quickly as possible.

*Vehicles:* As soon as you exit the Dispersal Area, you are once again under the Motor Vehicle Act, and police will be checking for violations. Common violations include riding on your float, not wearing seatbelts and intoxication.

*Marchers:* To avoid congestion in the Dispersal Area, marching groups will be split onto a different street (Beach Ave.) to disperse separately from the vehicles. Marchers with a vehicle may stay with their entry to help breakdown and collected belongings. Due to fencing, marchers following vehicles through the Dispersal Area must exit at Thurlow St.

## 2018 VANCOUVER PRIDE PARADE PREPARING YOUR ENTRY

#### **BE FABULOUS!**

This year's Parade theme is **TBA**. We encourage you to interpret the theme to the best of your ability in your Parade entry, and look forward to seeing your creative renditions of this theme. Use this as a starting point and let your imagination run wild. Remember that you are the star of this show so dream big and create the most fabulous entry that your imagination (and a few safety regulations) allows.

#### **MARCHING GROUPS**

Make a powerful statement and feel the crowd bristle with excitement when your team's choreography kicks in. There's nothing like a precision marching group to get spectators cheering! Make your routines simple and effective. However, ensure any routines do not stop at any time. Explore props and design your colour concept to dress your team up for ultimate visual impact. You want the crowd to see you coming and to remember you long after you passed!

#### **FLOATS**

The signature of any parade is the quality of its floats. You have the opportunity to be viewed, photographed and televised, so the effort you put into your float will be scrutinized and talked about long after the Parade has ended. Get creative: search the web for great examples of spectacular floats and add your own inspired magic! If you are using music, check your audio system thoroughly before parade day and have a backup plan. We want you to be big, loud and proud, but please be considerate of your fellow entries when using your sound system. Ensure you turn your music off as soon as you enter the Dispersal Area.

#### **OTHER VEHICLES**

Other options are decorated cars, vans, minibuses, buses, motorcycles, bikes, scooters, rollerblades, and any other vehicle you can think of. A nice car with a few paper streamers and balloons attached to it is great for a wedding, but nowhere near fabulous enough for the Vancouver Pride Parade. Transform your vehicle into an attention-grabbing ride with bright colours, shiny materials, sparkling fabrics, faux furs, flags, umbrellas, balloons and paint.

#### **PARTICIPANT SAFETY & COMFORT**

You've taken care of your float and parade-day costume, now remember to take care of yourself! Pack plenty of water, sunscreen, hats, umbrellas, (optional) shirt and anything else you may need. Avoid alcohol to ensure you can keep the party going all day long. Neither wind nor rain can stop the celebration, so please be prepared for inclement weather.

#### **GREEN ENTRIES**

We take pride in our environment so please try to use environmentally-friendly materials wherever possible. We encourage all Parade participants to "green" your entry by using electric, hybrid and other low-emissions vehicles. Bring water from home in reusable containers, encourage spectators to recycle, and ensure you pack all waste out when you leave.

# 2018 VANCOUVER PRIDE PARADE ENTRY RULES & REGULATIONS

#### PREAMBLE

The Vancouver Pride Society (VPS) is the organizing body behind the annual Vancouver Pride Parade, Festival and Pride Week events. The organization has been established on the international stage as a leader in organizing grassroots community events on a large scale.

#### GOALS

- 1. To celebrate the Gay, Lesbian, Bisexual, Transgender, Two Spirited and Queer people (LGBTTQ) in an annual Parade and through other cultural and educational activities in local and Provincial communities that are part of, related to or in support of the LGBTTQ community;
- 2. To connect with any local or Provincial Queer Community through Educational Outreach for the advancement and education of LGBTTQ issues; festivities and other Queer cultural activities;
- To ensure that all of our constituents have access to and the ability to celebrate their LGBTTQ identities, achievements, histories, and culture. Such celebrations will include an annual parade and may also include various mediums for the purpose of art, education and information;
- 4. To ensure the sustainability of the Vancouver Pride Society through sound fiscal management policies and procedures accompanied by a long term plan for ongoing funding and sound management of the Society.

#### **CORE VALUES**

- We respect both the dignity of individuals and the rights of all members of society regardless of sexual orientation, gender, gender choice, cultural or ethnic background, colour, age, physical or mental ability, socio-economic status or political, religious or social affiliation or beliefs. In doing so, we seek to identify and remove barriers to full participation in the activities of the VPS.
- 2. We believe those who volunteer for the VPS are our strength and main resource in achieving our goals.
- 3. We respect the individual potential for human growth and development and encourage all with whom we come in contact to reach their potential. We believe diversity is a strength of the LGBTTQ community to be valued and celebrated, for it is a significant catalyst for human growth and development.
- 4. We believe sharing our knowledge and experience with other Pride organizations and other interested parties is vital to our achieving our mission.
- 5. We value establishing partnerships with those organizations, businesses and government agencies that have goals compatible with those of the VPS in order to further our goals and achieve our Mission.
- 6. We strive for inclusiveness in all that we do.
- 7. We believe in conducting the business of the Society with fairness, openness, transparency and accountability.

# 2018 VANCOUVER PRIDE PARADE ENTRY RULES & REGULATIONS

#### PARTICIPATION

The Parade is an inclusive community event which welcomes and encourages all individuals, groups, organizations and businesses that wish to show their support for the LGBTTQ community and assist in achieving our objectives by participating in the Parade.

To be an entrant in the Parade you must be prepared to comply with our mission and objectives, be prepared to present or create an entry that meets safety and logistical requirements, and conduct all Parade activities within the law.

Please read the following information carefully. Due to the phenomenal growth of the event, additional rules and regulations have been adopted to ensure the Parade continues to be a safe and enjoyable experience for all. Please ensure all individuals in your group are familiar with the rules and regulations.

Participants who breach any of the following regulations may be fined or banned from future VPS events, at the discretion of the Vancouver Pride Society. Group entries are responsible for the behaviour and actions of all individuals participating with their group.

#### SAFETY FIRST (SAFETY REGULATIONS)

- All participants are subject to all municipal, provincial and federal laws and/or by-laws. Alcohol and drugs are strictly prohibited. Any participants found with alcohol or other prohibited substances will be removed immediately and reported to the authorities.
- Vehicles must not exceed 40 feet in length (including tractor or cab of vehicle) and 12 feet in width, including attachments. No vehicle or attached object may exceed 15 feet above the ground due to overhead wires.
- All structures must be firmly attached to the vehicle. Inflatable decorations must be secured by multiple lines and must be able to withstand moderate winds.
- Vehicles must be able to safely accommodate the number of people chosen to ride, including adequate room to move around and handholds for everyone. Persons must not join or leave moving vehicles, please plan accordingly.
- 5. Swag and other promotional materials must be handed out by marchers along the sides of the road. In the interest of safety, absolutely no throwing of any objects will be tolerated.
- 6. In the interest of safety, absolutely nothing may be thrown into the crowds of spectators. Your contingent may walk along both sides of the parade route handing swag and other promotional items directly to the public, and must not cause any delay of the parade. Items considered acceptable are those that provide value-added entertainment to Parade attendees (e.g. pins, buttons, beads, condoms, candy etc.) Please be particularly careful handing out condoms. Product sampling rights are reserved solely for official partners.

- 7. Please do not use confetti it's a nightmare to clean off the street.
- 8. Vehicle and float entries must have an escort (wheel guard) monitoring each wheel to ensure safe operation. Vehicle escorts may not ride in or on the vehicle.
- All vehicles and drivers must carry appropriate insurance and licenses. Vehicles must be in good working order and drivers must comply with traffic laws, including motorcycle and bicycle helmet laws.
- 10. Parade entries must keep moving to keep the Parade on schedule. Any performances or routines need to be able to be performed while moving with the Parade.
- 11. Animals must be on a leash or otherwise restrained and must be cleaned up after.
- 12. No fireworks, open fire or other pyrotechnics are permitted. All vehicles must carry at least one fire extinguisher. All exhaust pipes near decorations or people must be insulated.
- 13. At the end of the parade route, entries will be ushered into the dispersal area, where they will be required to dismantle and disperse within five minutes. Vehicles must be road ready, in accordance with the BC Motor Vehicle Act, upon departure from the dispersal area.

#### 2018 VANCOUVER PRIDE PARADE

# **ENTRY RULES & REGULATIONS**

#### ENTRY REGULATIONS

- 1. All entries must be pre-approved to participate in the parade. Unregistered groups will be denied entry into the parade. There will be an opportunity for individual marchers to register on Parade Day.
- 2. A representative of your group must attend one of the entry orientation meetings or your group will not be permitted entry into the parade.
- All entries must be clearly identified with the name of the business or organization, and must carry the Parade ID number provided.
- All entries must provide a unit captain who will act as a liaison with the parade marshals, security and first aid. The unit captain will be required to wear a Parade identification badge.
- 5. Imagery and messaging verbal, written or otherwise must comply with the following:
  - a. Not promote or condone violence, hatred or discrimination of any kind.
  - Primarily promote and support the LGBTTQ community - purely commercial messaging is prohibited.

- 6. Public nudity is against the law and therefore strictly prohibited.
- 7. Only music may be played over amplified sound systems, verbal messages are prohibited.
- 8. Community groups and not-for-profits receiving financial support must comply with the following:
  - a. May include up to two sponsor banners measuring no larger than 4 feet by 2 feet each.
  - b. Signage related to the sponsor must be secondary to that of your group.
  - c. Sponsors must be consistent with the VPS mission and values.
- 9. Except for minor finishing touches, floats and vehicles may not be decorated in the staging area.
- 10. Non-parade vehicles are not allowed in the staging area. Parking of any nature is not available anywhere on the parade route.
- 11. The collection of money or the exchange of items or goods for donation or payment is prohibited.

#### **BREACH OF CONTRACT**

Any breach of the above safety and entry regulations may result in one or more of the following consequences:

- Removal from participation during the parade.
- Exclusion from participation in future VPS events.
- Fines and/or legal action to recover costs related to actions by participants, including, but not limited to, property damage, clean-up, security and legal fees.
- · Legal action with respect to breach of contract, trespassing or damages.

#### FINES

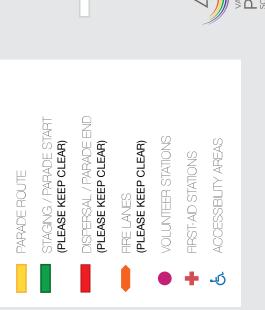
In order to ensure a safe and enjoyable experience for everyone involved, the following fines have been established for violations of the safety rules and entry regulations:

Throwing of any objects into the crowd	25% of entry fee
Unnecessary stopping on parade route	25% of entry fee
Insufficient wheel guards	50% of entry fee
Absence from entry orientation session	25% of entry fee
Verbal abuse	50% of entry fee
Use of confetti, ticker tape, or similar	50% of entry fee or up to \$3000

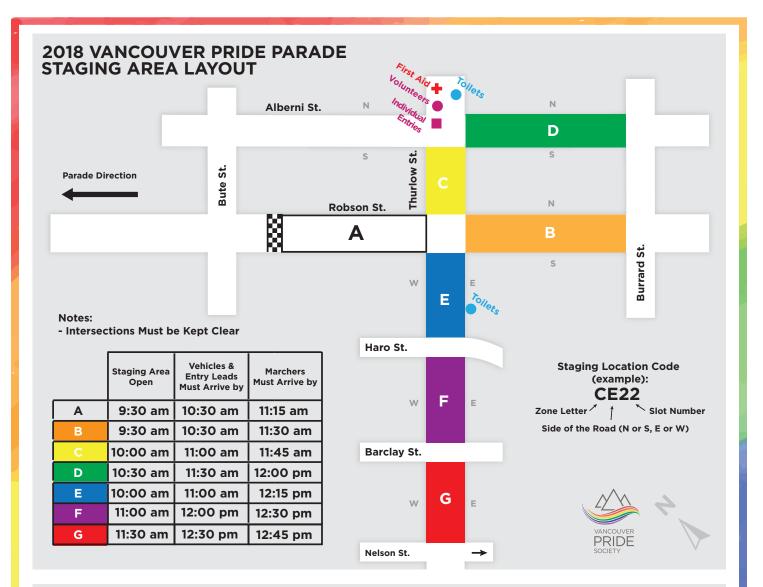
Multiple violations will result in combined fines, up to a total of 100% of your entry fee. Minimum fine is \$150. The VPS reserves the right to collect additional fines for safety violations not listed above.



The Parade will be hot, hot, hot! In more ways than one, so be prepared to guard yourself from the sun with sunscreen, a hat and plently of water. Bring your loose change and watch for the toonie brigade as they move up and down the Parade route collecting Toonies for the Vancouver Pride Society. Please help keep Pride free by donating your spare change!







# 2018 VANCOUVER PRIDE PARADE DISPERSAL AREA LAYOUT



VANCOUVER

# 2018 VANCOUVER PRIDE PARADE STAGING AREA ARRIVAL DIRECTIONS

It is very important that you follow the specified directions into the staging area and that you arrive at the designated time for that area. If you are late for your assembly time, it may not be possible to get you into your specific position and you will be put into the parade where we are able to get you in, most likely near the end. **Please be on time and please follow the directions for your area.** 

There are two times listed for each area. One is the time any vehicle or float needs to be there, the other is the time any additional participants or walkers should arrive by. It is recommended that if you have a large float to have the driver review the route and assembly position prior to the parade. Please contact us immediately if there are any issues.

Please use extreme caution while in the assembly area. There are a number of large vehicles registered and lots of things in motion.

#### SECTION A / B

Enter West onto Robson St from Burrard St.

#### SECTION C

Enter South onto Thurlow St from Alberni St. \*No access from Georgia St.\*

#### SECTION E / F / G

Enter North onto Thurlow St. from Haro, Barclay or Nelson (Nelson is one-way so approach Thurlow from the west).

#### SECTION D

Enter West onto Alberni St from Burrard St.

#### FENCING

The staging area will be fenced extensively for crowd control and public safety. The only access routes for the staging area zones are listed above, you will not be able to get through the fencing in other areas. The map below illustrates the access restrictions in place (fencing in pink).

