

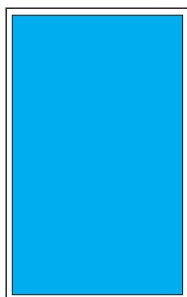
The BAY AREA REPORTER



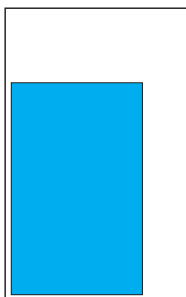
POLITICAL RATE SHEET

2020

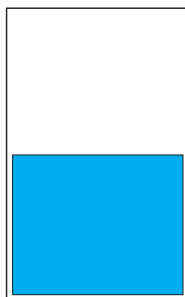
PRINT ADVERTISING



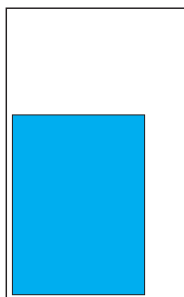
Full Page
9.75" x 16"



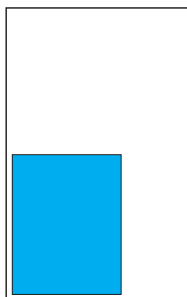
Junior Page
7.75" x 13"



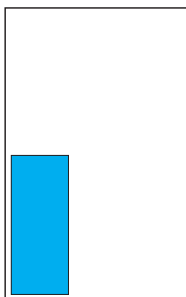
Half Page (H)
9.75" x 7.625"



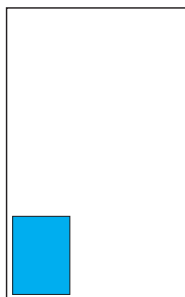
Half Page (V)
7.75" x 10"



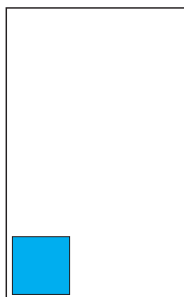
3/10 Page
5.75" x 7.625"



1/5 Page
3.75" x 7.625"



1/8 Page
3.75" x 5"



1/10 Page
3.75" x 4"

COSTS PER INSERTION

UNIT	COLOR	BLACK/WHITE
Full Page	\$2940. ⁰⁰	\$2352. ⁰⁰
Junior Page	\$2366. ⁰⁰	\$1892. ⁸⁰
Half Page	\$1820. ⁰⁰	\$1456. ⁰⁰
3/10 Page	\$1092. ⁰⁰	\$873. ⁶⁰
1/5 Page	\$728. ⁰⁰	\$582. ⁴⁰
1/8 Page	\$455. ⁰⁰	\$364. ⁰⁰
1/10 Page	\$364. ⁰⁰	\$281. ²⁰

PREMIUM PLACEMENT

Add 20% to above rates for pages 3, 5, 7, 9 or Back Cover

DIGITAL ADVERTISING

Digital banners can be placed at www.ebar.com at the rate of \$17 per one thousand impressions.

Available sizes are 728x90 (leaderboard), 300x600 (Half Page Display), 300x250 (Rectangle) or 160x600 (skyscraper)

To reserve space, call 415-829-8937 or email advertising@ebar.com