

MEMO

FROM: Trisha Clymore, Board Chair Wednesday, October 23, 2019

As we look back on our Festival Weekend and our events this year, we are full of PRIDE.

We have amazing volunteers. They work long hours, sleep very little, and create a huge impact in our community through their service. We are also fortunate to have our volunteers supported by our hardworking staff led by our Executive Director, Jamie Fergerson. We cannot thank you enough.

Our Festival Weekend was successful, safe, and fun for the hundreds of thousands who participated. Our market keeps growing with more great vendors. We brought on our biggest headliner to date, Kesha, to be a part of our amazing Saturday celebration in the park. **The community showed up to be a part of a concert in the meadow that was about fifty (50%) percent bigger than 2018's record crowds.**

Rain could not stop us from honoring our heroes, our amazing Grand Marshals, in our biggest parade ever with over three hundred (300) entrants where we showcased many of our new sponsors, community partners, advocates, and allies.

In addition to spotlighting the diverse tapestry of our community with our Trans and Dyke Marches, we held our first Bi+Pan March as we continue the work to increase diversity and inclusion in all that we do.

Atlanta Pride is more than simply an amazing weekend and Festival – we host dozens of events throughout the year with our community partners and grant recipients to educate, inspire, and advocate for social justice in marginalized communities.

Our Community Reinvestment Fund helps stand up and bolster community partners who are unable to seek traditional funding to build grassroots organizations for those who need them most. This year, we plan to give back almost \$100,000.00 by investing in our best and most promising leaders.

We went back to our roots for the Stonewall 50th Anniversary by organizing our first Stonewall March and Rally to bring light to those who sacrificed so much to fight for our rights and to bring voice to those trans women of color still fighting for their lives today.

We are incredibly proud of the work of our amazing volunteers and staff as we move onward to our fiftieth (50th) anniversary in 2020. Keep an eye out on our social media for our forthcoming events as we remember our powerful past and move towards a brighter and more equitable future!

Forever Proud,

Trisha Clymore

Board Chair