



THE ATLANTA PRIDE COMMITTEE, INC.
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****EMBARGOED UNTIL 05.19.21 at 10a****

ATLANTA PRIDE ANNOUNCES THE OPENING OF THE 2021 PARADE GRAND MARSHAL NOMINATION PERIOD WITH SPECIAL FOCUS THIS YEAR

Atlanta, Georgia. –The APC announced today that their nomination period for the 2021 Parade Grand Marshal’s will open on May 20 and will run through June 15.

While the Atlanta Pride Committee works to acknowledge the efforts of individuals and non-profit organizations by selecting several each year to serve as Grand Marshals for their annual parade, this year’s criteria include a focus that reflects on the past year.

Specifically, they are looking to honor those that helped us all survive and thrive in 2020. Who was on the front lines assisting those with COVID? Who was working hard to protect voter rights? Who was protesting racial injustice and working toward equality?

It may have been a first responder, a community activist, someone supporting in the virtual space, teachers, or a volunteer delivering meals. Please nominate a deserving individual or organization so that their work can be acknowledged during the Atlanta Pride Festival this year.

Atlanta Pride Committee Executive Director, Jamie Ferguson, said of the opportunity, “Atlanta Pride is committed to recognizing the outstanding work of often unsung heroes in our community. This year we are doing that in a slightly different way by focusing on those who helped us all survive and thrive in 2020.”

She continued, “There was a lot going on this past year on a variety of fronts and we would like to thank those who stepped up to help our beloved community in all sorts of ways.”

2021 Grand Marshals will be announced in mid-July.

Please go to www.atlantapride.org or to Atlanta Pride social media platforms to submit a nomination.

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About Atlanta Pride:

OUR VISION

We envision a world where persons with widely diverse gender and sexual identities are united, visible, and equal.

OUR PURPOSE

The main purpose of the Atlanta Pride Committee, a 501(c)(3) organization, is to

advance unity, visibility and self-esteem among lesbians, gay men, bisexuals, and transgender and queer persons and to promote a positive image in the Atlanta area and throughout the Southeastern United States through community activities and services.

OUR MISSION

The mission of the Atlanta Pride Committee is to advance unity, visibility, and wellness among persons with widely diverse gender and sexual identities through cultural, social, political, and educational programs and activities.

OUR VALUES

We value social justice, culture, self-esteem, history, health and wellness.

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