

PARADE PARTICIPANT AGREEMENT

This Agreement, made and entered into on the date of execution, by and between the undersigned Participant and the Atlanta Pride Committee, Inc. (APC).

1. The Parade will take place on Sunday, October 15, 2023, at 12:00 p.m. Participants will be placed in sections based on the date on which they applied and paid, with the exception of grand marshals, sponsors, and special guests who will be placed as individually agreed upon. Parade order, staging, and all other information will be communicated to all registered participants after September 20, 2023. Payments received after September 15, 2023, must be made via cashier check, money order, cash, or credit card.

2. Each group is required to designate one person as their “parade representative.” The parade representative will help with coordination of vehicle/group setup and control the flow of their float/group during the parade. Parade representatives are required to report to parade check-in for entry verification on October 15, 2023.

3. Entries onsite must reflect the application as filed with APC. No other group or business may be promoted on a banner/sign/logo without written permission from APC. If a participant has not received written permission, APC reserves the right to remove any entry that represents any for-profit endeavor other than what is listed on the participant’s application. Parade spaces may not be sold or “sublet” without written permission from APC.

4. Anyone wishing to walk in the parade must be registered to be included in the line-up. The Atlanta Pride Parade is for the entire community, so please be mindful of children on the parade route. Participants must follow all information and directions of volunteers during parade assembly, execution, and disassembly. Parade Marshals are in place for safety and security. Participants must maintain a safe distance between their group and others, but not so far as to slow the progress of the Parade. Throwing of any articles of any kind is prohibited.

5. APC will make reasonable attempts to accommodate all requests for Parade placement, however, Parade placement of participants is at the sole discretion of APC and such placements are final.

6. APC encourages groups to showcase their organization/business through a float in the 2023 Atlanta Pride Parade. All cars and vehicles must be registered as floats. A vehicle pulling a float is considered one (1) float.

7. Float dimensions may not exceed 12’ wide x 30’ long x 12’ high (street to highest point). Trailers must be towed by an accompanying vehicle and have a turning radius of not less than 90°. A fire extinguisher must be on board each float/vehicle. All sound systems must be self-powered and must meet city codes for amplification standards. Names of the sponsoring business or organization should appear on the float for judging. Each organization must provide applicable insurance for each float/vehicle entered. All motorcycle riders must wear a helmet.

PARADE PARTICIPANT AGREEMENT

Failure to comply with these standards will result in the disqualification of the float and possible removal from the parade.

8. Any person operating a vehicle in the Parade, whether powered, self-powered, or non-powered, does so at their own risk, bearing all liability for any and all damages or loss of personal property and/or any personal injuries sustained to themselves or other person(s). The vehicle operator hereby waives any and all claims and defenses they may have against the Atlanta Pride Committee, Inc. of whatever kind or nature as a result of their independent use of such vehicle. The person operating such vehicle must maintain adequate and sufficient insurance coverage to indemnify themselves and the Atlanta Pride Committee, Inc. from any and all damages and/or loss to property in addition to any and all personal injuries, of whatever kind or severity, to the vehicle operator or any other person who is injured as a result of the use of such vehicle.

9. Judging criteria for the 2023 Parade will be available on the Atlanta Pride website by July 15, 2023.

10. In accordance with City, State, and Federal Laws, no alcoholic beverages will be allowed during any portion of the 2023 Atlanta Pride Parade event on October 15, 2023. Furthermore, no person under the influence of alcohol or drugs shall be allowed to operate a motor vehicle during the Parade.

11. APC reserves the right to remove, including but not limited to, any person, motorized or non-motorized vehicle, conveyance, float, or participant(s) for any activity deemed unsafe, violation of any rules contained herein, or action or inaction that may cause any delay to the progress of the parade.

12. No articles of any kind may be thrown from the float, and no one may enter or exit the float once the float is in motion on the parade route.

13. The Atlanta Police Department is responsible for enforcing all applicable state laws and local ordinances during the 2023 Atlanta Pride Parade. Such laws may include, but are not limited to, public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements.

14. Cancellation Policy: A 75% refund will be given with a written request received by May 15, 2023. A 50% refund will be given with a written request received between May 16 and August 31, 2023. No refunds will be given for any request received after August 31, 2023.

PARADE PARTICIPANT AGREEMENT

15. APC hereby absolves itself of any and all liability arising from the use of floats in the 2023 Atlanta Pride Parade or any activities in association with APC.