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FOR IMMEDIATE RELEASE

ATLANTA PRIDE WELCOMES ALEXA BRYANT AS DEVELOPMENT MANAGER

ATLANTA (February 12, 2024) — Atlanta Pride is thrilled to announce the newest addition to our team, Alexa Bryant, who joins us as our Development Manager. Alexa brings a wealth of experience and a passionate commitment to social advocacy and civic engagement, making her an invaluable asset to our organization.

With a diverse background spanning nonprofit work, sales, and education, Alexa's journey has been defined by her dedication to uplifting marginalized individuals, particularly those navigating the complex intersections of race, gender, sexuality, and ability. Over the past four years, she has immersed herself in social advocacy and development, specializing in fundraising and communications.

Alexa's academic foundation includes a Bachelor of Arts in English literature from Florida State University. Her belief in the power of storytelling to amplify silenced voices aligns perfectly with Atlanta Pride's mission to foster inclusive and equitable spaces. Alexa shared that her vision "is deeply rooted in the principle that all people deserve equitable access to resources, opportunities, and acceptance, regardless of societal positioning or identity."

"We are thrilled to welcome Alexa Bryant to the Atlanta Pride team as our Development Manager," said Chris McCain, Executive Director at Atlanta Pride. "Her dedication to serving underresourced and underrepresented communities, coupled with her expertise in development and communications, will be instrumental in furthering our mission of promoting unity, visibility, and wellness among Georgia's LGBTQ+ community."

In her role as Development Manager, Alexa will lead efforts to expand Atlanta Pride's

fundraising initiatives, strengthen community partnerships, and drive engagement with our mission-driven work. Prior to joining Atlanta Pride, Alexa worked in development and communication roles at NephCure and Georgia Equality.

Alexa shared, "I am filled with deep gratitude and immense excitement for this opportunity to serve my local and surrounding community in a new way. Atlanta Pride is a vital contributor to the queer space in the city and beyond, and I look forward to being a part of the organization's continued sustainability and future growth. Nine years ago, on a whim, I attended my first Atlanta Pride festival and was forever changed. I am thankful to be a member of the team facilitating this special experience for so many others in our community."

Please join us in welcoming Alexa Bryant to Atlanta Pride. Her passion, expertise, and commitment to equity will undoubtedly help us advance our mission and continue to make a positive impact on the LGBTQ+ community and beyond.

To learn more about Atlanta Pride, visit atlantapride.org.

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About the Atlanta Pride Committee

Atlanta Pride is Georgia's oldest nonprofit organization serving the LGBTQ+ community in metro Atlanta and across the South. Its operations include the annual Atlanta Pride Festival and Parade in October, educational, social, and cultural programs and community reinvestment initiatives. For more information about Atlanta Pride, visit atlantapride.org. Stay connected with Atlanta Pride on Facebook, Instagram, and LinkedIn.