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FOR IMMEDIATE RELEASE

Atlanta Pride Opens Applications for 2024 Festival Marketplace and Parade

ATLANTA (March 15, 2024) — Atlanta Pride, the country's largest free Pride festival, is thrilled to announce the opening of applications for its 2024 festival marketplace and parade. As a cornerstone event for the LGBTQ+ community and its allies, Atlanta Pride welcomes individuals, businesses, and community organizations to participate in this vibrant and inclusive celebration.

This year's Atlanta Pride Festival on October 12-13, 2024, promises to be a joyous occasion filled with unity, diversity, and empowerment. The 2024 festival will feature a bustling marketplace where vendors will showcase a diverse array of products, services, and resources catering to the LGBTQ+ community and its supporters.

"We're excited to invite businesses and organizations from every aspect of our community to join us in celebrating love, equality, and acceptance," said Chris McCain, Executive Director of Atlanta Pride. "The festival marketplace is not only a space for commerce but also an opportunity for connection, education, and advocacy."

Additionally, the iconic Atlanta Pride Parade will wind through the streets of Midtown Atlanta, serving as a vibrant display of pride, resilience, and solidarity. Participants are encouraged to showcase their creativity, passion, and commitment to LGBTQ+ rights and representation. The Atlanta Pride Parade is Atlanta's largest annual parade, welcoming more than 100,000 spectators every year.

Applications for participation in the festival marketplace and parade are now open and can be accessed on Atlanta Pride's website. Interested parties are encouraged to apply early, as space is limited.

"We look forward to welcoming the full spectrum of our community to the 2024 Atlanta Pride Festival," added Atlanta Pride Board Chair Crystal Stubbs. "Together, we will continue to uplift and celebrate Georgia's LGBTQ+ community, creating a more inclusive and equitable space for all."

For more information about Atlanta Pride and to access application forms, please visit [here](#).

To learn more about Atlanta Pride, visit atlantapride.org.

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About the Atlanta Pride Committee

Atlanta Pride is Georgia's oldest nonprofit organization serving the LGBTQ+ community in metro Atlanta and across the South. Its operations include the annual Atlanta Pride Festival and Parade in October, educational, social, and cultural programs and community reinvestment initiatives. For more information about Atlanta Pride, visit atlantapride.org. Stay connected with Atlanta Pride on [Facebook](#), [Instagram](#), and [LinkedIn](#).